

Press Release
For Immediate Release

Insurer Blood Donation Drive a Success

KUALA LUMPUR – Uni.Asia General Insurance Berhad organised a blood donation drive recently as one of its annual corporate social responsibility activities to give back to the community.

The campaign, themed “Donating the Gift of Life” was held at Menara Uni.Asia on April 5. It was aimed at helping to replenish the depleting blood supply of hospitals nationwide.

“Donating blood is one of the best gifts in life that we can give to the community. It costs only a few minutes of our times but makes an immeasurable difference to those in need of multiple transfusions,” says David Tan, Chief Executive Officer of Uni.Asia General.

The six hours campaign received enthusiastic support from its employees, building tenants and customers alike. It was a success as the number of donors exceeded its previous blood donation campaign, with more than 70 pints of blood collected at the drive.

This is the second blood donation campaign organised by Uni.Asia General in collaboration with the National Blood Bank. Since then, the company aimed at making blood donation drive an annual activity instead of a one-time effort.

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About Uni.Asia General

Uni.Asia General is the general insurance subsidiary of Uni.Asia Capital Sdn Bhd, an investment holding company that is 51 percent owned by the DRB-HICOM Group and 49 percent owned by the UOB Group.

Uni.Asia General provides a comprehensive array of general insurance products including motor, fire, personal and MMIP series of insurance products. It has the financial strength, professional experience and a network of 26 branches with well-trained workforce and 1,800 agents to service its customers nationwide. For financial year ended 31 March 2009 (FYE09), the Company recorded a 17.4 percent growth in gross premiums to RM410million compared with RM350million in FYE08. Its market share for the period increased to 3.7 percent from 3.3 percent previously and it is now ranked 10th in terms of gross direct premium written in the general insurance industry.

Additional information can be found at www.uniasiageneral.com.my.

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