

PRESS RELEASE

For Immediate Release

ICAM to drive forth the advancement in skills and knowledge in the automotive industry

Pekan, Thursday, May 27: DRB-HICOM Berhad's newly established International College of Automotive (ICAM) is all geared-up to turn Pekan into a regional automotive knowledge hub with its state of the art teaching facilities and industry experienced teaching staff.

ICAM which sits on a 4.6 acre campus and is located within the compounds of DRB-HICOM's Automotive Complex in Pekan, was established in April 2010 in response to the nation's need to generate skilled professionals in the automotive industry – part of the Government's aspirations under the New Economic Model to elevate the Malaysian standard of living by providing the opportunities to enhance knowledge and skills.

DRB-HICOM is the largest fully integrated automotive corporation in Malaysia – involved in every link of the automotive chain from the manufacture of automotive components and assembly to distribution and after sales support, for a wide range of vehicles - motorcycles to passenger, commercial, defence and customised vehicles such as buses, ambulances, police vehicles, fire trucks and garbage compactors.

The Group is also in partnership with manufacturers of renowned marques such as Mercedes-Benz, Audi, Honda, Isuzu, Mitsubishi, Mahindra as well as also local partners like Proton and is progressing into developing its own marques including hybrid and sports cars. The Group is currently in collaboration with the UK-based Potenza Sports Cars Ltd. and this includes the possibility of producing Malaysian Made Sports Cars for the local and regional markets.

“The automotive industry is highly aggressive and players must keep abreast and equip themselves with the latest technological advances to remain competitive. As such, we

cannot compromise on knowledge and skills – more so in today’s ever-evolving business climate,” said DRB-HICOM’s Group Managing Director, Dato’ Sri Hj Mohd Khamil Jamil.

The Group’s vision for ICAM also includes the goal of making Pekan, which is the home of ICAM and the Group’s Integrated Automotive Complex, a vibrant and self-sustaining regional automotive hub which not only houses state-of the art automotive technology but also a skilled workforce.

“World class manufacturing facilities coupled with skilled and knowledgeable workforce, would definitely draw more international auto manufacturers into Pekan, which has been earmarked as an automotive hub under the East Coast Economic Region Initiative, ” said Dato’ Sri Hj Mohd Khamil Jamil.

ICAM is a college established by an industry player for the industry. It is not only designed to provide technical and engineering automotive courses but also all types management and business courses related to the automotive industry. Students will be taught by lecturers who have extensive industrial experience.

“It is our fervent hope that ICAM will eventually make significant contributions to the country’s automotive industry,” said Dato’ Sri Hj Mohd Khamil Jamil.

At this initial stage ICAM offers three diploma programmes – which are foundation courses to prepare the students for degree programmes. Students of ICAM would also experience invaluable practical training via the internship programmes with the Group’s automotive companies, including its foreign partners.

The courses offered are Diploma in Automotive Management Systems, Diploma in Vehicle Assembly Management and Diploma in Vehicle Inspection.

DRB-HICOM is one of Malaysia's leading corporations, playing an integral role in the Automotive Manufacturing, Assembly and Distribution industry through its involvement in passenger cars and four wheel drive vehicles market segment, the national truck project and the national motorcycle project, among others. Besides Automotive concerns, the Group's core businesses are in the Services and Property & Infrastructure.

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