

**News release
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AUDI JOINS FORCES WITH STAR MOVIES TO HOST AN EXCLUSIVE PREVIEW OF “IRON MAN 2”

- **The Audi R8 Spyder makes its big-screen appearance in the exciting new sequel**

Kuala Lumpur, April 29, 2010 - Euromobil Sdn Bhd, the sole distributor of Audi cars in Malaysia, joined forces with Star Movies to host an exclusive gathering attended by celebrities and members of the media to celebrate a special preview of “Iron Man 2”, one of this year’s most highly anticipated sequel to the blockbuster film that was first shown in 2008. The preview was held at Pavilion Kuala Lumpur’s Golden Screen Cinemas.

“We are very elated to be given this opportunity to work together with Star Movies in hosting this wonderful event. It allows us the chance to gather our esteemed guests and also emphasize our support to the exhilarating branding of Audi in such a highly acclaimed Hollywood blockbuster, “ says Stanley Tan, Chief Executive Officer for Euromobil.

The “Iron Man” enterprise is one of Audi’s most successful product placement activities. The exciting collaboration strongly accentuates the many technological and innovative visions shared by both the title hero and Audi’s famous ‘Vorsprung durch Technik’ philosophy. As seen in “Iron Man 1”, the stunning technological vision of the Audi R8 was captured perfectly as the favored mode of transport by the film’s equally cutting-edge protagonist Tony Stark, played by Robert Downey Jr.

The Audi brand presence burns brightly again in “Iron Man 2” when Tony Stark embarks on his adventures in the R8 Spyder, the new convertible version of the carmaker’s class-leading performance car.

To heighten the excitement of “Iron Man 2”, a special showcase of the Audi R8 car is currently on display at the Main Entrance of Pavilion Kuala Lumpur from April 28 – May 2, 2010.

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ABOUT EUROMOBIL

Euromobil Sdn Bhd, incorporated in 2002, is a wholly-owned subsidiary of Edaran Otomobil Nasional Berhad of the DRB-HICOM Group, and is today responsible for the sales, service and supply of genuine parts of Audi products in Malaysia.

ABOUT DRB-HICOM

DRB-HICOM is one of Malaysia's leading corporations, playing an integral role in the Automotive Manufacturing, Assembly and Distribution industry through its involvement in passenger cars and four-wheel drive vehicles market segment, the national truck project and the national motorcycle project, among others. Besides Automotive concerns, the Group's core businesses are in Services and Property & Infrastructure.

ABOUT AUDI

Audi is a manufacturer of exquisite cars – attractive, sophisticated and technically perfect. Our success stems from creativity, commitment and enthusiasm. The wishes and emotions of our customers are the guiding principle behind our approach. We strive to lead the way with our innovations, and to set new standards which substantiate our brand claim of "Vorsprung durch Technik".