



PRESS RELEASE

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DRB-HICOM SPONSORS RECORD CLIMBING MISSION UP MOUNT KINABALU

Shah Alam, 18 August 2014 – Malaysia's National Solo Climber will attempt to create a record with the most number of non-stop climbs up Mount Kinabalu in 57 hours. The event is being held in conjunction with Malaysia's 57th year of Independence and DRB-HICOM BERHAD (DRB-HICOM) is spreading the spirit of patriotism by sponsoring the expedition. To be held from 22 to 24 August, 2014, En Mohd Noor Mat Amin will attempt to hike 5 times up and down Mount Kinabalu in 57 hours, and the feat will be monitored and recorded by the Malaysia Book of Records.

The **DRB-HICOM MISSION 57YEARS 57HOURS** (DRB-HICOM Mission 57Y57H), was officially launched today by YBhg Tan Sri Dato' Sri Haji Mohd Khamil bin Jamil, Group Managing Director of DRB-HICOM, at Wisma DRB-HICOM in Shah Alam. Also present were En Zulhairi Md Zin, Research Official, Malaysia Book of Records, En Mohd Noor Mat Amin, who will be leading the team, and the 6 climbers from DRB-HICOM and International College of Automotive (ICAM).

The ceremony this morning witnessed the handover of flags to En Mohd Noor and climbers from DRB-HICOM and ICAM. The flags will be brought along during the climb and will be waved at the top of Mount Kinabalu on the final day of the hike.

On DRB-HICOM's sponsorship of the event, Tan Sri Dato' Sri Haji Mohd Khamil Jamil said, "The arduous journey mirrors the challenges faced by our elders to achieve independence thus bringing us the Malaysia that we know and love

today. It aims to inculcate the spirit of perseverance, patriotism and nationalism amongst Warga DRB-HICOM and the students of ICAM." He stressed upon the significance of this momentous occasion which symbolises the celebration of 57 year of Malaysia's independence.

"The mountain represents life and as in climbing a mountain, there are challenging spots to overcome as we attempt our hike up the peak. As in life, we have to go through obstacles and complications before achieving our goals. The most important thing is to aim for our objectives in life, stay focused and persevere against all odds. " Above all, we must always work for it, added Tan Sri.

In preparing for the unique expedition, the team will have to endure daily training sessions, hiking up the 402 meters Bukit Saga peak in Ampang, undergo breathing and mental strength exercises, as well as ear squat (ketuk ketampi) to build and toughen the leg muscles. The hikers were also given tips on safety and proper mountain climbing techniques.

The DRB-HICOM Mission 57Y57H expedition also supports Visit Malaysia Year 2014, as it highlights one of our national treasures, Mount Kinabalu – a haven for avid mountain climbers worldwide.

The hikers will also be accompanied by guides from Jejak Pensolo Resources, and Taman-Taman Sabah.

During the ceremony, YBhg Tan Sri Dato' Sri Haji Mohd Khamil bin Jamil also presented a contribution of RM 166,787.45 to *Tabung Kemanusiaan Palestin Media Prima Berhad* in support of the current crisis in Palestine. On hand to



receive the cheque was YBhg Datuk Ahmad A. Talib, Group Advisor, CSR, Media Prima Berhad.

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DRB-HICOM Berhad ("DRB-HICOM") is one of Malaysia's leading conglomerates with core businesses in the Automotive and Defence; Services; and Property, Asset & Construction sectors. With more than 100 active companies in its stable and over 57,000 employees group-wide, DRB-HICOM's aim is to continue adding value and propelling the nation's development. In the Automotive and Defence sector, DRB-HICOM is involved in the manufacturing, assembly and distribution of passenger and commercial vehicles, including composites component supply for aircrafts. In Services, DRB-HICOM is involved in various businesses, including concession and financial-related services. In Property, Asset & Construction, DRB-HICOM is involved in residential and commercial developments.

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