



29 September 2015

### **MEDIA / PRESS RELEASE**

# FOR IMMEDIATE RELEASE

#### ICAM STUDENTS SET FOR FINAL YEAR STUDIES IN THE UK

**SHAH ALAM, Tuesday, 29 September** – The first batch of students from the International College of Automotive (ICAM) is all set and ready to leave for Liverpool, United Kingdom (UK) to undertake the final year of their Bachelor's Degree programme.

A total of 12 students are expected to depart to the UK from Kuala Lumpur in early October this year as part of their Bachelor's Degree (Hons) in Manufacturing Systems Engineering, a twinning undergraduate programme between Liverpool John Moores University (LJMU) and ICAM.

The degree programme is designed to produce highly-skilled manufacturing systems engineers with expertise in design and analysis, computer-aided design applications, manufacturing and materials, and control engineering. It is a broad-based programme giving a solid grounding in mathematics and in mechanical, manufacturing, electronic and electrical engineering.

"In the short five years since ICAM first commenced operations in 2010, today's event marks a significant milestone for ICAM's growing stature as a leading automotive institution of higher learning in the region," said Brigadier General (K) Tan Sri Dato' Sri Hj Mohd Khamil Jamil, Group Managing Director of DRB-HICOM Berhad.

ICAM, established in 2010 following the approval from the Ministry of Higher Education, is owned by HICOM University College Sdn Bhd, a wholly owned subsidiary of DRB-HICOM Berhad. Operating from a 42-acre campus in Pekan, Pahang alongside the DRB-HICOM regional automotive centre housing the nation's largest integrated automotive assembly complex, it offers students a first-hand, close-up training and industry exposure.

Backed by an immense working experience in the education industry, ICAM's management and academic team of 87 faculty members comprising more than 10 different nationalities including from India, Jordan, New Zealand, Iran and Pakistan, is committed towards making ICAM a global leader in the field of automotive engineering research.

Tan Sri Dato' Sri Hj Mohd Khamil Jamil added that having LJMU as a partner was further testament to ICAM's capabilities as it is reputed to be one of the UK's leading centres for engineering and advanced manufacturing education. With 250 degree courses catering to more than 25,000 students from over 100 countries, LMJU is one of the largest, most dynamic and forward-thinking universities in the UK.

"In recognising the importance of a global academic exposure for our students, we are in the process of developing ICAM into an internationally-orientated automotive education institution by striving to establish further collaborations with established international institutions over the years, including with the likes of University of Warwick, UK and University of Waikato in New Zealand," said Tan Sri Dato' Sri Hj Mohd Khamil Jamil.

The 3-year (2+1) programme entails completion of two years academic curriculum at ICAM Campus in Pekan combined with a final one year of studies at LJMU in the UK. The programme is a highly integrated interdisciplinary degree which harnesses a wide range of specialisations such as design, manufacturing, control and electrical, electronic engineering in the production of components, products and systems.

"We are thrilled to see our first batch of students heading off to Liverpool for their final year of studies. This marks both a significant milestone for ICAM's growing stature as a leading ASEAN automotive institution, as well as the student's educational development," said ICAM Chief Executive, Prof Dr Garry James Clayton.

The students are sponsored by the respective companies they are currently attached with including DRB-HICOM Defence Technologies Sdn Bhd, HICOM-Teck See Manufacturing Sdn Bhd, Oriental Summit Industries Sdn Bhd, PHN Industry Sdn Bhd, PUSPAKOM Sdn Bhd, ISUZU HICOM Sdn Bhd, HICOM Automotive Manufacturers (M) Sdn Bhd, MODENAS Sdn Bhd and HICOM-Honda Manufacturing Malaysia Sdn Bhd.

Amongst the first group leaving for LJMU, is Amir Haridan, a Junior Assistant attached with the quality department at PHN Industry Sdn Bhd.

"This is an amazing opportunity for me in terms of my education and as my career development. As this is my first trip to the UK, I am truly looking forward to learning about the different cultures of my fellow students over in LJMU as well as gaining different perspectives on my field of study," said the 23-year-old who hails from Jitra, Kedah.

Amir, who had completed his diploma studies from ICAM in 2013 before joining PHN, is hoping to continue contributing to the DRB-HICOM group after completing his studies. He said, "I believe that the knowledge and information I should be gathering from my experiences in the UK would provide me with the skillsets and competencies to contribute to my company's continued growth towards becoming the best in what we do."

Echoing similar aspirations to contribute to the Group's growth is Hasliza Ismail, who has been working with MODENAS for the last 16 years. The mother of three children, who holds a Diploma in Automotive Management Systems from ICAM, is hoping that when she returns home to Malaysia, she will be able to bring back with her a wealth of knowledge that would spur her to greater success in her career.

"Besides being overjoyed with the chance to experience studying and living overseas, I see this as a chance for me to expand my learning and to diversify into other areas of my career, because I believe that one should never stay idle if one wants to succeed," said the 39-year-old Hasliza who is currently attached with the company's accounts and finance department.

"This occasion is further testament of ICAM's commitment to produce highly competent professionals to join the workforce of the automotive ecosystem. It also serves as an institution which enables DRB-HICOM's workers to significantly improve their skills and ability as well as to complement Malaysia's automotive industry through sustainable development of human capital," added Prof Clayton.

- End -

\_\_\_\_\_

## About International College of Automotive (ICAM)

Poised to be the leader in automotive education, the International College of Automotive (ICAM) provides the best education experience for those who want to excel in the automotive industry. ICAM's goal is to complement the automotive industry through sustainable development of human capital.

ICAM is located within the DRB-HICOM Automotive Complex in Pekan, Pahang. Established in 2 April 2010, ICAM is owned by HICOM University Sdn Bhd (HUCSB), a wholly owned subsidiary of DRB-HICOM Berhad. In addition to producing a cadre of skilled professionals and leaders to join the workforce of the automotive sector, ICAM also serves as an institution that enables the Group's automotive human resources to continuously upgrade their skills and knowledge.

ICAM offers two foundation programmes namely Foundation in Engineering and Foundation in Business. Besides that, ICAM offers nine diploma programmes namely, Diploma in Vehicle Inspection (DVI), Diploma in Vehicle Assembly Management (DVA), Diploma in Automotive Management System (DMS), Diploma in Automotive Service Technology (DST), Diploma in Occupational Safety and Health (DOSH), Diploma in Automotive Parts Management (DPM), Diploma in Automotive Retail Management (DRM), Diploma in Enterprise Resource Planning (DRP), and Diploma in Procurement Management (DPV).

In addition, ICAM also offers three under graduates programme; B.Eng. (Hons) Manufacturing Systems Engineering (2+1), a twinning programme with Liverpool John Moores University (LJMU), Bachelor (Hons) of Industrial Technology Management in collaboration with University Malaysia Pahang and Bachelor of Business Administration (Hons) in Marketing Management in collaboration with Multimedia University.

# For media enquiries, kindly contact:

Prof Dr Garry James Clayton Chief Executive garry@icam.edu.my 09-4242428

Roshane Rizal Bin Mohd Ibrahim Head of Sales and Marketing roshane@icam.edu.my 09-4242420